

Below is a **fully filled-in rhetorical analysis essay outline**, using a **clear, standard example** (*Martin Luther King Jr.'s "I Have a Dream" speech*). The structure follows your template exactly, with concrete content added in each section.

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## I. INTRODUCTION

### **Hook:**

In moments of national crisis, powerful words can move people toward change more effectively than force or legislation.

### **Context:**

In his speech *"I Have a Dream,"* delivered on August 28, 1963, during the March on Washington, civil rights leader Martin Luther King Jr. addresses a diverse American audience to advocate for racial equality and justice. Speaking at a time of widespread segregation and discrimination, King's purpose is to persuade the nation to support civil rights reform through nonviolent means.

### **Thesis:**

Through the strategic use of emotional appeals, historical references, and vivid repetition, King effectively persuades his audience to view racial equality as both a moral obligation and a national responsibility.

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## II. BODY PARAGRAPH 1: First Rhetorical Strategy

### **Topic Sentence:**

King first relies on **pathos**, or emotional appeal, to connect with his audience and evoke empathy for the struggles of African Americans.

### **Evidence:**

He describes African Americans as living on a "lonely island of poverty in the midst of a vast ocean of material prosperity."

### **Analysis:**

This metaphor creates a vivid emotional image that helps the audience feel the isolation and injustice experienced by Black Americans. By appealing to shared human emotions, King encourages listeners to see civil rights not as an abstract issue, but as a personal and moral concern that demands action.

### **Transition:**

While emotional appeals capture the audience's attention, King also strengthens his argument by grounding it in historical authority.

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### III. BODY PARAGRAPH 2: Second Rhetorical Strategy

**Topic Sentence:**

In addition to emotional appeals, King uses **allusions to historical documents** to establish credibility and legitimacy.

**Evidence:**

King references the Declaration of Independence, stating that it promised all men “the unalienable rights of life, liberty, and the pursuit of happiness.”

**Analysis:**

By invoking a foundational American document, King aligns the civil rights movement with the nation’s core values. This strategy appeals to the audience’s sense of patriotism and reinforces the idea that racial equality is not a new demand, but a fulfillment of America’s original ideals.

**Transition:**

Beyond history and emotion, King’s message gains further strength through his deliberate use of repetition.

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### IV. BODY PARAGRAPH 3: Third Rhetorical Strategy

**Topic Sentence:**

King employs **repetition**, particularly through the phrase “I have a dream,” to reinforce his vision of a unified and just future.

**Evidence:**

The phrase “I have a dream” is repeated multiple times as King describes scenes of racial harmony and equality.

**Analysis:**

This repetition emphasizes optimism and hope, making King’s vision memorable and emotionally compelling. The rhythmic structure allows the audience to anticipate and engage with his message, reinforcing belief in the possibility of social change.

**Transition:**

Together, these rhetorical strategies bring King’s argument to a powerful and lasting conclusion.

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### V. CONCLUSION

**Restated Thesis:**

By combining emotional language, historical references, and effective repetition, Martin Luther King Jr. delivers a persuasive message that challenges Americans to uphold their moral and democratic ideals.

**Summary:**

King's use of pathos creates empathy, his historical allusions build credibility, and his repetition reinforces a hopeful vision for the future.

**So What?:**

These rhetorical strategies make the speech both emotionally moving and logically compelling, helping explain why "*I Have a Dream*" remains one of the most influential speeches in American history.



5\*ESSAYS