

Rhetorical Analysis Essay Outline (Fill-in-the-Blank)

I. INTRODUCTION

Hook:

In today's society, _____, making persuasive communication especially powerful.

Context:

In the text/speech titled " _____," written/delivered by _____ on _____, the author addresses _____. The purpose of the text is to _____.

Thesis:

Through the use of _____, _____, and _____, the author effectively persuades the audience to _____.

II. BODY PARAGRAPH 1: First Rhetorical Strategy

Topic Sentence:

The author first employs _____ to _____.

Evidence:

One example of this strategy is when the author states, " _____."

Analysis:

This strategy affects the audience by _____, which helps the author achieve _____.

Transition:

While this strategy establishes _____, the author further strengthens the argument by using _____.

III. BODY PARAGRAPH 2: Second Rhetorical Strategy

Topic Sentence:

Another key rhetorical strategy used by the author is _____, which serves to _____.

Evidence:

The author demonstrates this strategy through _____.

Analysis:

This technique works by _____, allowing the audience to _____ and supporting the author's goal of _____.

Transition:

In addition to this approach, the author also relies on _____ to reinforce the message.

IV. BODY PARAGRAPH 3: Third Rhetorical Strategy

Topic Sentence:

The author further strengthens the argument by using _____ to _____.

Evidence:

For example, the author uses _____ when _____.

Analysis:

This strategy reinforces the author's message by _____, making the argument more _____.

Transition:

Together, these rhetorical choices lead to the author's overall conclusion.

V. CONCLUSION

Restated Thesis:

By effectively using _____, _____, and _____, the author successfully communicates _____.

Summary:

Overall, the use of _____ appeals to _____, _____ establishes _____, and _____ reinforces _____.

So What?:

As a result, the text demonstrates how rhetorical strategies can _____
and influence _____.

