Persuasive Essay Checklist

1. Topic & Thesis
- Clear, debatable topic
- Strong, specific thesis statement
- Audience identified

2. Argument Structure
- Logical organization
- Each body paragraph supports thesis
- Smooth transitions between points

3. Evidence & Reasoning
- Uses credible sources and facts
- Addresses counterarguments
- Explains how evidence supports claims

4. Rhetorical Techniques
- Uses ethos (credibility)
- Uses pathos (emotional appeal)
- Uses logos (logical reasoning)

5. Language & Tone
- Persuasive and assertive tone
- Avoids logical fallacies
- Clear, concise, and formal language

6. Conclusion
- Restates thesis with impact
- Summarizes key arguments
- Includes a call-to-action

7. Revision & Editing
- Grammar and spelling check
- Source citations included
- Formatting consistent