

Essay Introduction Formulas

Purpose: To help writers craft engaging essay openings that grab attention, provide context, and clearly present a thesis. Includes five proven patterns with fill-in-the-blank templates.

1. Question Hook

- **Formula:**
"Have you ever wondered [intriguing question related to topic]? [Context/brief explanation]. This essay argues that [thesis statement]."
 - **Example Template:**
"Have you ever wondered why _____? In recent years, _____ has become a major concern. This essay argues that _____."
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2. Quotation Hook

- **Formula:**
"[Relevant quotation]." [Explanation/context]. This essay will demonstrate that [thesis statement].
 - **Example Template:**
"'_____', as [Author/Source] once said. This highlights the importance of _____. This essay will argue that _____."
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3. Anecdotal Hook

- **Formula:**
"[Short story or personal anecdote]." This example shows that [link to topic]. Therefore, [thesis statement].
 - **Example Template:**
"Last summer, I experienced _____. This taught me that _____. Therefore, this essay argues that _____."
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4. Statistic/Fact Hook

- **Formula:**
"[Startling statistic or fact]." [Explanation/context]. This essay argues that [thesis statement].
 - **Example Template:**
"Did you know that _____% of _____? This alarming statistic underscores _____. This essay will argue that _____."
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5. Definition/Concept Hook

- **Formula:**
"[Define key term or concept]." [Context/explanation]. Therefore, [thesis statement].
 - **Example Template:**
"Resilience is defined as _____. In today's society, it is crucial because _____. This essay argues that _____."
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Usage Tips:

- Choose the formula that best fits your essay type and audience.
- Always connect the hook to the thesis.
- Keep introductions concise, clear, and compelling.