## TOPIC-SPECIFIC EXAMPLE BANK

Short excerpts organized by category

## **EDUCATION**

- Types of Students: Visual / Auditory / Kinesthetic
- Types of Test Takers: Anxious / Strategic / Confident

# **TECHNOLOGY**

- Types of Smartphone Users: Power / Casual / Minimalist
- Types of Gamers: Competitive / Social / Solo

## **SOCIAL BEHAVIOR**

- Types of Friends: Supportive / Fun / Fair-Weather
- Types of Leaders: Directive / Participative / Visionary

## **BUSINESS**

- Types of Managers: Micro / Democratic / Delegative
- Types of Entrepreneurs: Innovator / Risk-Taker / Planner

## **HEALTH**

- Types of Exercise Personalities: Intense / Moderate / Beginner
- Types of Dieters: Structured / Emotional / Flexible

## Each excerpt includes:

- √ 3–4 sentences
- √ Clear category traits
- √ Quick example
- ✓ Analytical phrase